

## Urban Entrepreneur Initiative Showing 401 Survey Results

Surveys covered these neighborhoods:

**Historic Newton Square** – 13.42%, **Locust Street** – 14.79%, **Northeast** – 15.07%,  
**Old Towne East** – 19.18%, **Salem Square** – 16.16%, **Southwest** – 14.79%, **Other** – 6.58%

Have you ever thought of starting a business? **Yes** – 28.25%, **No** – 71.75%

If yes, what kind of business?

Restaurant/Food – 32	Café/Coffee Shop – 2	Clothing Store	Treatment Center
Salon – 11	Barber – 2	Antiques	Performing Arts School
Daycare – 6	Hookah Lounge – 2	Video Game Store	Bridal Consulting
Makeup – 6	Toy Store	Smokers Outlet	
Art/Photo – 5	Butcher Shop	Young Mothers'	
Tattoo – 3	Corner Store	Tools to Succeed	
Fresh Produce – 3	Home Sales		

Where do you do most of your shopping now? **Auto Repair**

Meineke – 40	Fink's – 5	Dave's Auto - 3	Aaron's
Friend/Family/Self – 23	Dickson's – 4	Geo Auto - 3	Anderson's
Pepboy's – 21	Auto Zone – 4	Backyard Tune - 3	Firestone
Dealership – 17	L&R – 4	Monroe - 2	Gordon's
Penn Tires – 8	Toyota – 3	Pablo - 2	Pilgrim
Apple Honda – 6	Alex - 2	Stetler Motors - 2	Rodney's

Where do you do most of your shopping now? **Clothing**

Walmart – 222	Ross – 44	Park City Mall - 7
Galleria Mall – 70	Bonton-29	Rainbow - 7
Online – 51	Target – 29	Goodwill - 3
Thrift – 49	Kohl's – 13	Salvation Army - 3
Burlington -46	Old Navy - 12	TJMaxx – 3
		Gabe's - 3

Where do you do most of your shopping now? **Furniture**

Ashley – 56	Rent-A-Center – 13
Discount Furniture – 32	Value City – 6
Wolf's – 29	Budget Furniture – 6
Walmart – 24	Ikea – 3
Online - 22	Resource York - 2

Where do you do most of your shopping now? **Grocery**

- Giant – 152
- Walmart – 85
- Weis – 72
- Price Rite – 23
- Save A-Lot - 17
- Grocery Outlet - 12
- Aldi - 9
- C-Town - 4
- Sam’s Club

Where do you do most of your shopping now? **Haircuts/Salon**

- Friends/Family/Self - 80
- Great Clips - 47
- Rumors - 22
- Fade Away - 9
- The Basement - 5
- Moodz – 5
- Super Cuts - 5
- Holiday Hair – 4
- Luxe & Mane - 3
- West End Blendz - 3
- Stacy’s - 3
- Beneath the Surface - 2
- Diane & Anita’s - 2
- Didi & Smiling John’s – 2
- Epiphany – 2
- Indulge – 2
- New Concepts – 2
- Phaze 2 Kutz – 2
- POP – 2
- Sports Clips
- Blondies
- Picture Perfect

What method of transportation do you use to get to your preferred shopping center? **Public** – 33.83%, **Private** – 58.15%, **Walk** – 8.02%

Where is your favorite place to go out to eat?

- McDonald’s – 33
- Chili’s – 28
- Red Lobster – 25
- Olive Garden – 21
- Wendy’s – 21
- Cheddar’s – 15
- Texas Roadhouse – 15
- White Rose – 13
- Burger King – 11
- Denny’s - 11
- Metro Diner – 11
- Applebee’s – 10
- Chipotle – 9
- Old Country Buffet – 9
- Taco Bell - 9
- Buffalo Wild Wings – 8
- Fujihana – 8
- Mod Pizza - 8
- Panera Bread - 8
- Chick-Fil-A – 7
- Friendly’s - 5
- KFC - 5
- Quaker Steak & Lube - 5
- Arby’s - 4
- Aroma’s - 4
- Carrabba’s - 4
- Central Market – 4
- Around the Clock Diner – 3
- Cracker Barrel - 3
- iHop – 3
- Longhorn Steak House – 3
- Revival Social Club
- Roburrito’s – 3
- Cheesecake Factory – 2
- Chinese Buffet – 2
- Famous Hot Weiner – 2
- Fudruckers – 2
- Hoss’s – 2
- Isaac’s – 2
- Jackie Bee’s – 2
- Jim & Nena’s – 2
- Mission BBQ – 2
- Shady Maple – 2
- Subway – 2
- Thai District – 2
- Tutoni’s - 2

Top 5 Businesses		
Rank	Business	Votes
#1	Kids Entertainment	188
#2	Restaurant	141
#3	Coffee Shop	130
#4	Fresh Produce Store	112
#5	Shoe Store	109

Bottom 5 Businesses		
Rank	Business	Votes
#1	Carpenter	3
#2	Electrician	7
#3	Plumber	7
#4	Used Car Shop	9
#5	Used Toy Store	9