Crispus Attucks Association of York, PA
Sponsorship Opportunities

About Us

Crispus Attucks York is a community-founded organization that believes in helping individuals to thrive and not just survive.

Mission

We are a comprehensive non-profit entity that provides education services, human services, community development, and affordable housing that enhance the quality of life for a diverse population.

Vision

We envision a community that encourages, supports, and provides every individual with opportunities to achieve his or her full potential, and improves the quality of life for its diverse residents.

Values



Integrity

We act with the highest level of moral character.



Diversity

We accept and celebrate the differences between each other and realize the world is a better place because of our differences.



Respect

We treat others as we expect others to treat us.



Self-Sufficiency

We encourage each other to be our own providers by improving our skills and not relying on others for our basic needs.



Sustainability

We look for ways to ensure our organization is here to serve the community for decades to come.



Embrace Change

We embrace the future, knowing we are equipped to move forward and face any opportunity or challenge presented to us.

History

Founded in 1931, the Crispus Attucks Association is named for Crispus Attucks, a freed enslaved man and American hero who was among the first to die for independence at the Boston Massacre. His legacy of courage and sacrifice continues to guide our mission of service, equity, and opportunity.

What began as a refuge for people of color in York, Pennsylvania, has grown into a comprehensive, multi-service human service organization serving everyone in the community. 95 years later, Crispus Attucks operates a vibrant four-block campus in the heart of York City, delivering programs that strengthen education, workforce development, and community well-being.

Current Programs and Services

- **Goodridge Freedom Center** honors the life of William C. Goodridge, York's most famous conductor and station master of the Underground Railroad. The Center serves as a space for education, dialogue, and reflection on freedom, equity, and race relations.
- **Active Living Center** provides educational, nutritional, social, and recreational opportunities that promote healthy aging and independence for adults aged 60 and older.
- **Housing and Community Development** offers 133 units of quality, affordable housing that support stability for working families and strengthen neighborhood vitality. Other initiatives focus on renovating blighted properties and attracting employment opportunities that revitalize our neighborhoods and stimulate local economic growth
- **Early Learning Center** has a Keystone 4 Star rating and delivers high-quality childcare and early education for children from three months through twelve years of age, laying a strong foundation for lifelong learning.
- **Center for Employment & Training (CET)** equips youth and adults with the skills needed to obtain and maintain meaningful employment, including job placement services. Through CET, the Senior Community Service Employment Program helps adults age 55 and older build new skills, re-enter the workforce, and remain economically independent.
- **Crispus Attucks YouthBuild Charter School** supports students who have struggled in traditional school settings, helping them earn a high school diploma while developing essential career and life skills.
- **Rising STARS** after-school and summer programs engage youth ages 5–17 in academic enrichment, leadership development, and community service, fostering responsibility and civic pride.
- **The History and Culture Center** is set to open in early 2026 and tell the story of Crispus Attucks York and the stories of underrepresented people that would otherwise be lost.

Sponsorship Opportunities

Annual Corporate Ambassador: $50,000

- Presenting sponsor space on all event t-shirts, mugs and other merchandise (95th Anniversary, MLK Day, Stand DOWN, other opportunities)
- Table at all community events in calendar year
- Presenting speaker at 4 events
- Table at gala or other signature event
- Logo on published materials (flyers, annual report, event programs, others)
- Dedicated social media post quarterly (LinkedIn, Instagram, and Facebook)
- Full page ad in event programs
- Logo on website for duration of sponsorship

Signature Event Sponsorship Opportunity: $25,000

(For our Spring and Fall 2026 signature events – golf tournament, luxury bingo, etc.)

- 8 tickets/table at event
- 1-minute welcome
- Logo on published materials related to event
- Full page ad in event program
- 1 dedicated social media post

Community Event Sponsorship Opportunities: $5,000

- Logo on event t-shirt (if applicable)
- Table at event
- 1-minute welcome
- Logo on published materials related to event
- Full page ad in event program
- 1 dedicated social media post

2026 Event List

All events are held in the CAY gymnasium unless otherwise indicated

January

- January 19: 2026 MLK Day of Service

February

- : CACS Talent Show

March

- Annual Report Meeting

April

- Spring Signature Event

May

- Give Local York

June

- Juneteenth
- Village Tea (10th Year)

July

August

September

- Stand Down (Location: Wellspan Field)

October

- Fall Signature Event- not yet determined; possible Fall Golf Classic

November

- Cultural Thanksgiving

December

- Giving Tuesday
- ALC Comedy Show

3 other dates TBD for our Active Living Center (Motown dance event, comedy show, etc.)

Crispus Attucks York: 95th Anniversary - Serving York County since 1931

- Annual report Meeting focus is the 95th anniversary
- “I’m a CA Kid” t-shirt fundraiser
    - Class reunion? CAY through the decades? CA Kid “Where are they now” social media campaign, etc.
- 95 years of history
- $95 suggested donation on website
- $95 suggested donation on applicable paper mailings
- 95th anniversary merch for purchase and for $95 suggested donation (e.g. coffee mug, tote bag, shirt, baseball cap, etc.)
- Tie our signature events to the 95th Anniversary - $95 ticket, specialty drink, etc.
- New History and Culture Center Grand Opening Spring 2026 in our 95TH Year of serving those most in need, underrepresented and underserved since 1931

Crispus Attucks York Sponsorship Form

Sponsorship Type:

- ☐ Annual Corporate Ambassador: $50,000
- ☐ Signature Event Sponsorship: $25,000
  - ☐ Spring signature event
  - ☐ Fall signature event
- ☐ Community Event Sponsorship: $5,000
  - ☐ Event:

Sponsor Information:

Business/organization name:_____

Contact person name and title:_____

Business address:_____

Mailing address (if different):_____

Phone number:_____

Email:_____

Payment Information:

(Annual Sponsor ONLY)

Payment schedule:

- ☐ One time
- ☐ Quarterly
- ☐ Monthly
- ☐ Other:_____

Payment method:

- ☐ Check made payable to Crispus Attucks York
  - Mail to 605 South Duke Street, York, PA 17401, Attn: Development Department
- ☐ Credit card
  - Please make your payment online at www.crispusattucks.org or call 223-232-4017 to pay over the phone
  - Approx. 5% processing fee

Signature:_____